

EXAMPLE ENTRY FORM - UK CONFERENCE OF THE YEAR

This award is given to the most successful conference in the UK from the perspectives of all parties involved. Judges will be looking for innovation, expertise and success in all areas including the following:

- Quality of research
- Creativity and effectiveness of marketing
- Success with sponsors and exhibitors
- The delegate experience
- Financial success / meeting of targets

All fields are required

In case of technical difficulties entrants are advised to save a version of their core entry in word prior to submitting their entry.

IMPORTANT

Please note that your information is saved on our server as you enter it.

Entrants will be given 1,000 words in which to persuade the judges that their entry should win a particular award category.

You may also attach up to 3 pieces of supporting information of no more than 4 pages each.

In case of technical difficulties entrants are advised to save a version of their core entry in word prior to submitting their entry.

Name and contact details of person submitting entry

First Name*

Surname*

Company Name*

Job Title*

Address*

Postcode*

Email*

Tel. Number*

Your Nomination - Background Information

Name of Company / Agency*

Conference Name*

Market Sector*

Date of Event*

Location*

Venue*

Year of first event*

No. of Attendees*

Website Address*

Social Media Handles*

Names and job titles of key staff involved

Staff Members*

First Name

Last Name

First Name	Last Name

SAMPLE

Submission

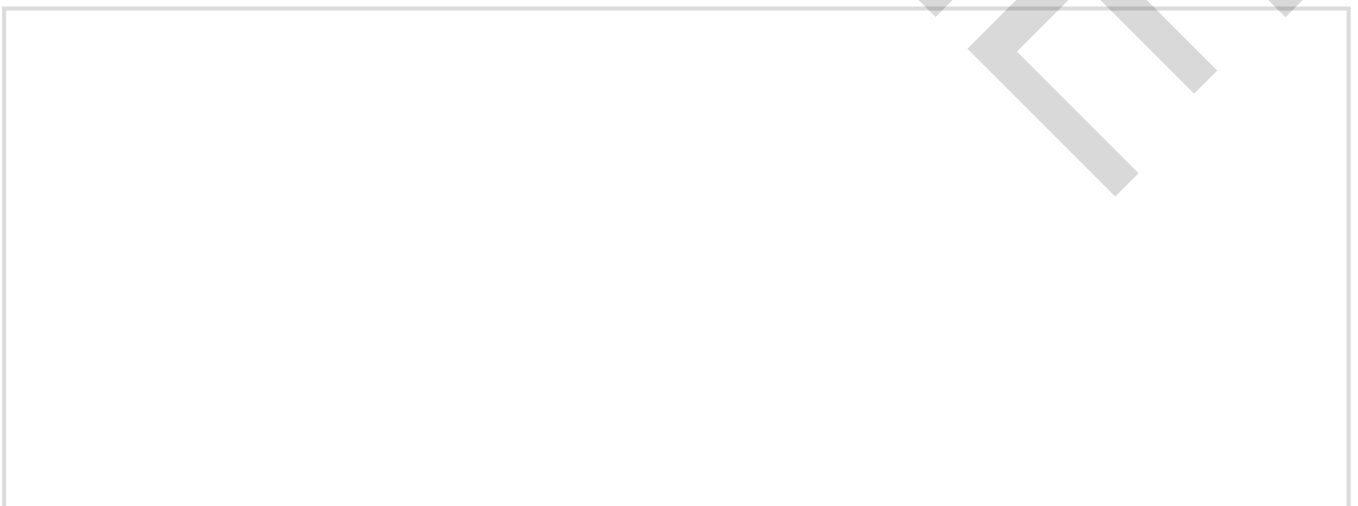
Entrants have a maximum of 1,000 words in which to convince the judges that they are worthy of winning this award. 3 files of supporting material of no more than 4 pages each can also be included.

Video footage can be also submitted but should be sent as a link to streamed play (rather than an attachment) and should be no more than 2 minutes in length.

Please include any information which will persuade the judges that this should be the winning entry for this category. Suggestions as to what could be covered are listed below.

- Give some background to the conference including how it originated and what it set out to achieve. Outline any specific goals or targets you had in mind prior to the conference being put together.
- Describe the research that went into producing the conference. Give details of the research, processes and techniques used.
- If relevant please describe how you interacted with sponsors, exhibitors or third parties, to develop creative sponsorship packages that met their objectives.
- Outline your marketing strategies including any novel approaches and techniques you used- including key partnerships with third parties, direct and online marketing, telesales and use of social media.
- Describe the features of the conference which made it so beneficial to delegates. How did you manage to implement these?
- Outline the success of the conference in terms of the audience size, profile and feedback from delegates, speakers and sponsors. Include any other criteria you would use to measure the success of the conference. Also assess these results against any targets you set at the outset.
- Give any other information regarding the conference which you think would help convince the judges that your conference should win this award. What makes your conference so unique? In what ways have you been particularly innovative in developing your conference?

Insert your submission here (Max 1,000 words)*



Shortlisted Summary

In the event of your submission being shortlisted we will publish a 200 word summary of your submission on our website. Please write the summary below keeping in mind that any results or other sensitive information may end up in the public domain. Please also supply your logo below.

Insert your shortlisted summary (Max 200 words) *

Company / Event logo

Please attach a logo of either your main company or the specific event

Supporting Material

Please attach any relevant supporting material - testimonials, research, performance analysis, collateral, screen grabs, pictures etc.

Entrants may attach up to 3 files of additional evidence, plus a link to video playback.

File

File

File

Video URL

Please provide the sharing URL for supported providers: Youtube, Vimeo, TikTok e.g.

- <https://youtu.be/E9wWBjnaEck>
- <https://vimeo.com/250148748>
- <https://www.tiktok.com/@user/video/123456789>

CANCEL SAVE SUBMIT